

TONY DEWAN'S SCALE OF AWESOMENESS*

* <http://decidedlycursory.com/post/30869180028/scale-of-awesomeness>

DOES IT WORK?
DOES IT WORK WELL?
COULD IT WORK BETTER?
COULD IT WORK
ELSEWHERE?





DOES IT

WORK?

YOU'LL (PROBABLY)

PASS



**YOU MIGHT NOT
GET FIRED**

WHAT DO YOU THINK
OF SOMEONE WHO
ONLY DOES THE BARE
MINIMUM?



DOES IT WORK

WELL?



**IS THE
USER EXPERIENCE
ACCEPTABLE?**



**YOU'LL PROBABLY GET
A GOOD GRADE**

PEOPLE MAY

LIKE

YOU









COULD IT WORK
BETTER?



CAN IT BE

MAINTAINED?



**CAN ANYONE ELSE
READ IT?**



**CAN EVERYONE ELSE
READ IT?**



**YOU'LL PROBABLY
GET A JOB**



**YOU'LL PROBABLY
GET A RAISE**



THIS 🍌 IS
DIFFICULT



I have no idea what I'm doing

A person wearing a blue flight suit is working on a large, complex mechanical device. The device has several circular components, some of which are open, revealing internal mechanisms. The person is positioned on the right side of the frame, leaning over the device. The background is a light-colored, possibly metallic, surface with various cables and components visible.

IT ME

I have no idea what I'm doing







COULD IT WORK
ELSEWHERE?



**COULD IT BE
REFUSED?**

A dark-colored dog, possibly a Labrador Retriever, is looking through a wooden fence. The dog's face is partially visible through the slats of the fence. The text "CAN IT BE PACKAGED & SHARED?" is overlaid on the image in a bold, sans-serif font. The words "CAN IT BE" and "&" are in red, while "PACKAGED" and "SHARED?" are in white.

**CAN IT BE
PACKAGED
& SHARED?**

DOES IT WORK?
DOES IT WORK WELL?
COULD IT WORK BETTER?
COULD IT WORK
ELSEWHERE?

