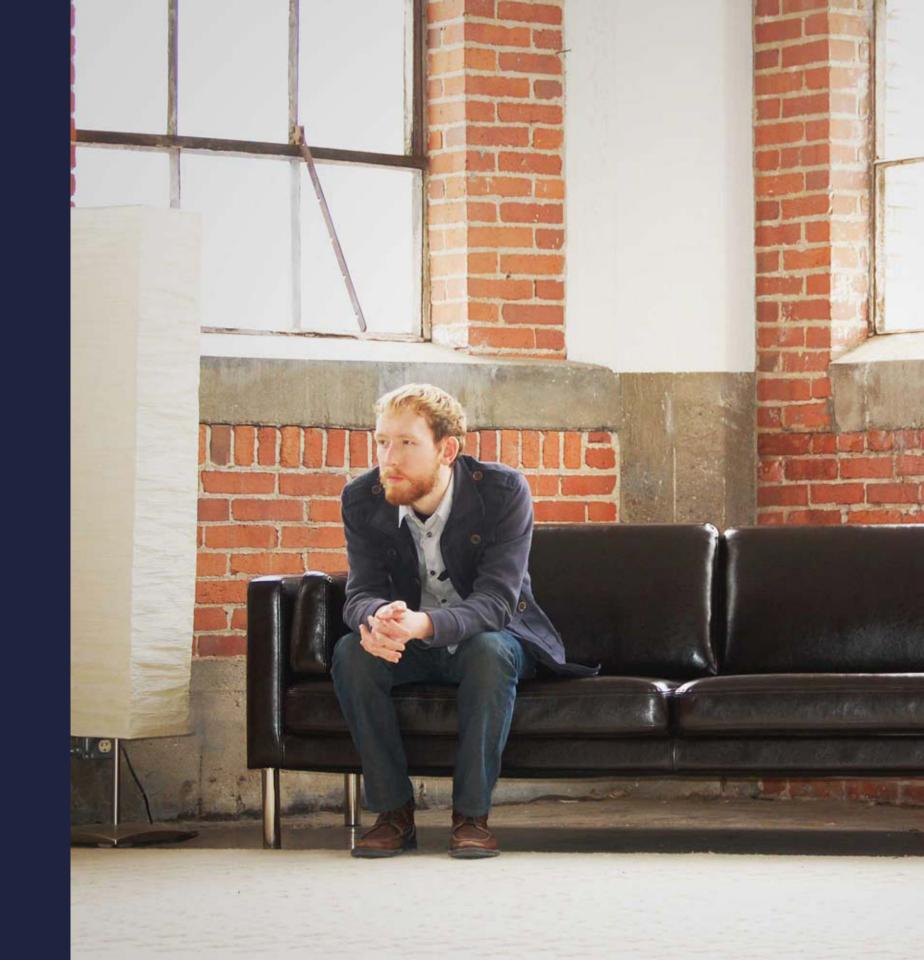
TONY DEWAN'S SCALE OF AWESOMENESS

DOES IT WORK? DOES IT WORK WELL? COULD IT WORK BETTER? COULD IT WORK ELSEWHERE?



WHAT DO YOU THINK OF SOMEONE WHO ONLY DOES THE BARE MINIMUM





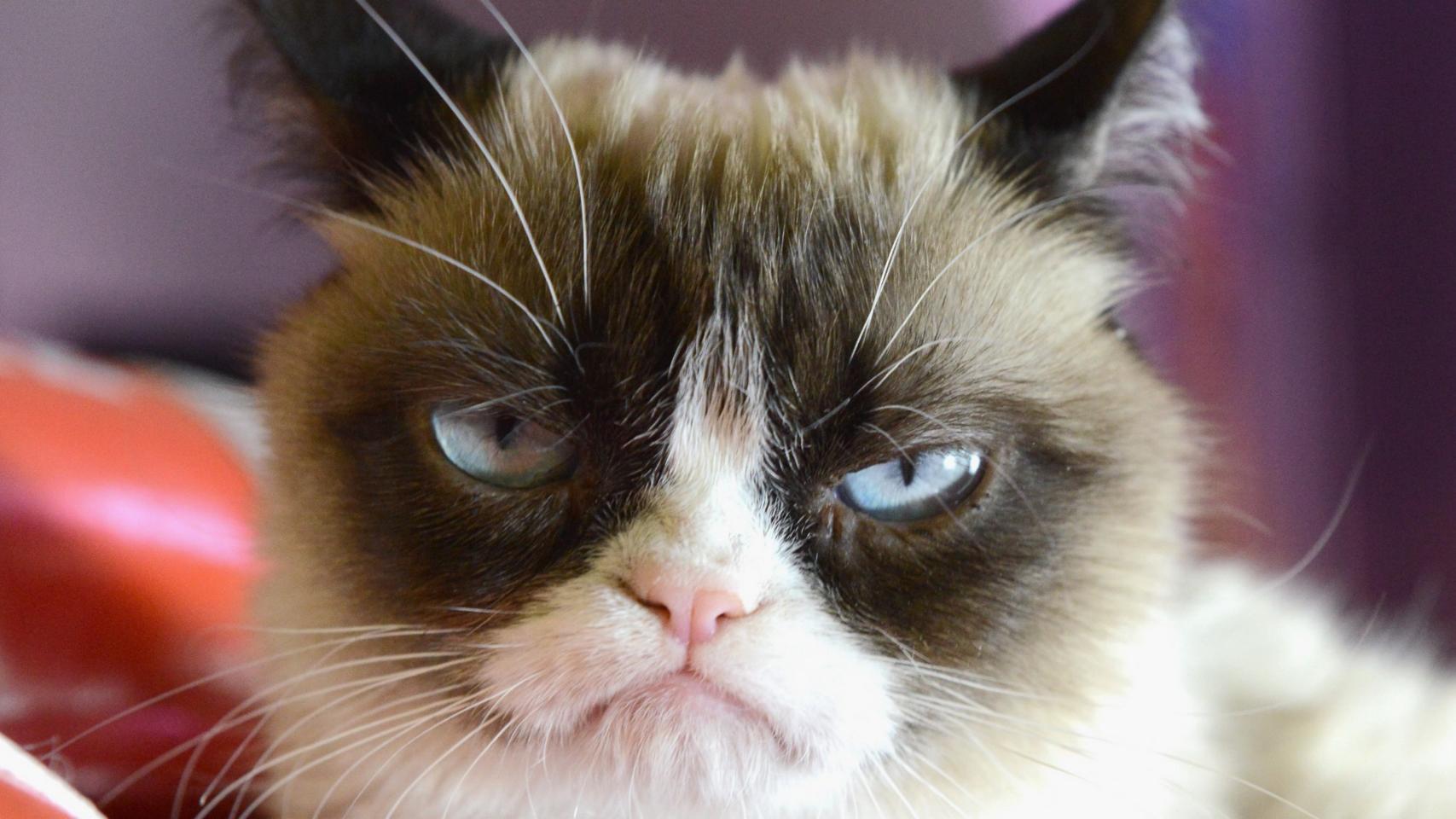


USER EXPERIENCE ACCEPTABLE?

PEOPLE MAY

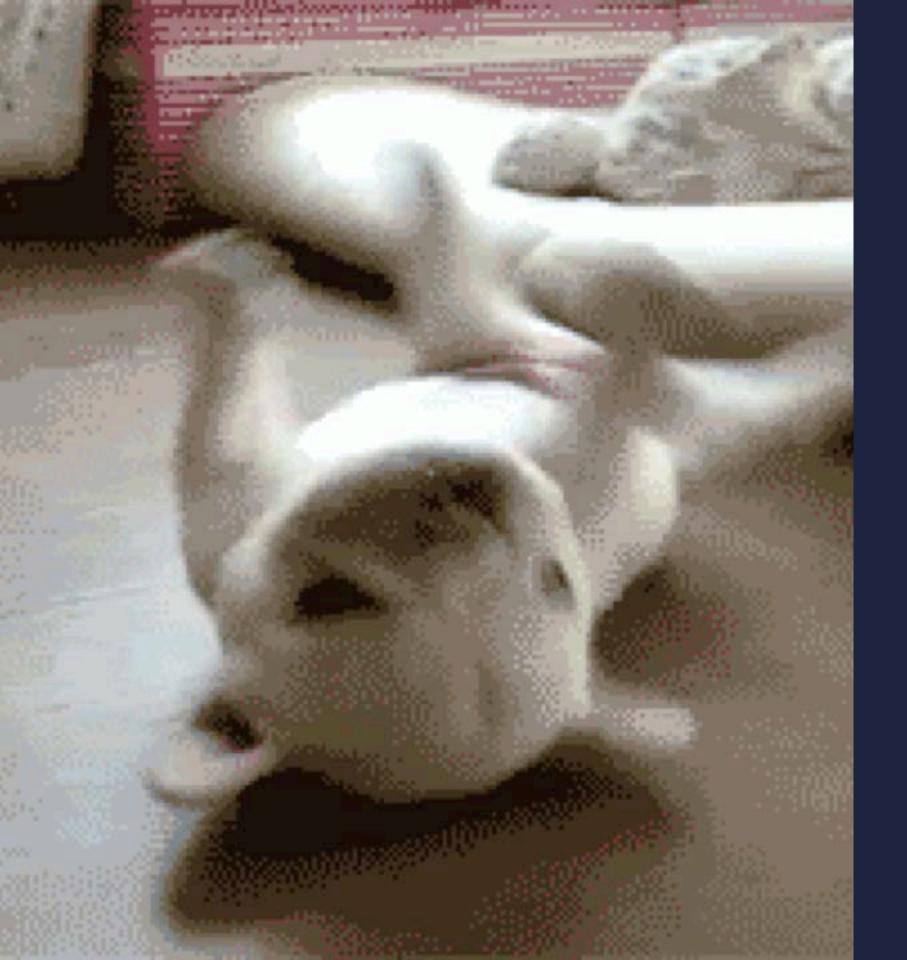








YOU'LL PROBABLY GET A RAISE



THIS & IS DIFFICULT











DOES IT WORK? DOES IT WORK WELL? COULD IT WORK BETTER? COULD IT WORK ELSEWHERE?

